

Key 2024 Medicare Advantage Dates

This calendar of key Medicare Advantage (MA) dates was developed to assist states in the development and implementation of integrated care programs for people dually eligible for Medicare and Medicaid.¹ The dates and information in this calendar are drawn from a more extensive calendar developed by the Centers for Medicare & Medicaid Services (CMS). That more extensive calendar, which CMS updates on an ongoing basis, is available at <https://hpms.cms.gov/app/ng/home/>. (To view or download the full calendar, scroll to the bottom of this webpage and click “Download the Calendar.”)

Date	Event
January 1, 2024	Medicare Advantage (MA) and Part D plan contract year starts; enrollment effective date for plan enrollments processed during the Medicare Annual Enrollment Period (AEP) that took place between October 15 and December 7 and 2023.
January 1- March 31, 2024	Annual MA Open Enrollment Period, during which an individual who is already enrolled in an MA plan – including Dual Eligible Special Needs Plans (D-SNPs) and Medicare-Medicaid Plans (MMPs) – can switch to a different MA plan or disenroll from that MA plan to go back to original, fee-for-service Medicare (with or without a Part D prescription drug plan).
January 10, 2024	CMS releases MA application for the next Calendar Year (CY) on CMS website for new plan applications and organizations submitting service area expansions. On January 10, 2024, the application released will be for CY2025.
January 10, 2024	Model of Care (MOC) renewal submission period begins for D-SNPs, Institutional Special Needs Plans (I-SNPs) and Chronic Condition Special Needs Plans (C-SNPs) with MOC approvals ending December 31, 2024.
January 19, 2024	Final day for MA organizations to submit Notices of Intent to Apply (NOIAs) to CMS for CY2025. ²
Late January 2024	CMS releases Advance Notice of Methodological Changes for CY2025 for MA capitation rates and and Part C and Part D payment policies.
February 14, 2024	Deadline for MA organization submission to CMS of CY2025 applications for new MA and Part D plans or service area expansions for existing plans.
February 14, 2024	MOC renewal submissions due for D-SNPs, I-SNPs and C-SNPs with MOC approvals ending December 31, 2024.
March 20, 2024	MA organizations and sponsors must submit to CMS parent organization designation updates. ³
By April 1, 2024	CMS releases final announcement of CY2025 MA capitation rates and Part C and D payment policies.
Early April 2024	Deadline for MA organizations to submit full contract consolidation requests to CMS for CY2025.
April 2024	CMS releases of guidance for MA plans, including D-SNPs and MMPs, regarding CY2024 renewal options, including crosswalks.
April 5, 2024	CMS releases the Plan Creation Module, Plan Benefit Package (PBP) module, and Bid Pricing Tool software in the CMS Health Plan Management System (HPMS). Organizations interested in offering a

Key 2024 Medicare Advantage Dates

Date	Event
	MA, PDP, or MMP product in CY2024 must submit a PBP that accurately describes the coverage details and cost-sharing for all covered benefits by June 3, 2024. ⁴
April 12, 2024	CMS releases guidance for D-SNP look-alikes about CY2024 transitions and POVER (Plan Submitted Rollover) transactions. ⁵
April 12, 2024	CY2025 Value-Based Insurance Design (VBID) model applications due. (This is relevant for D-SNPs applying for the VBID model in order to offer \$0 prescription drug cost sharing.)
May-July 2024	CMS releases final state-specific MMP CY2025 model materials: ANOC/EOC (Member Handbook), Summary of Benefits, Formulary, Provider and Pharmacy Directory, Member ID card, and other MMP-specific models.
May 2024	CMS releases CY2025 models for MA plan Annual Notice of Change (ANOC), Evidence of Coverage (EOC), LIS rider, Part D Explanation of Benefits, formularies, transition notice, provider directory, and pharmacy directory.
May 8, 2024	MA organizations with D-SNP look-alike plans submit CY2024 transition plans to CMS.
May 24, 2024	CMS issues preliminary approvals/rejections for D-SNP lookalike transitions.
Early June - Late August 2024	Completion of CMS's CY2025 bid review and approval, to include pricing, PBPs, and formularies. Deadline for MAOs/Part D sponsors to submit attestations, contracts, initial actuarial certifications, and final actuarial certifications.
Early June 2024	Submission period begins for plans to submit CY2025 marketing materials to CMS for review via the HPMS Marketing Module.
June 3, 2024	Deadline for all Medicare plans (MA and Part D) to submit CY2025 bids and formulary files; plans (including MMPs) deciding not to renew their contracts must notify CMS in writing.
June 4-5, 2024	Initial submission period begins for MA organizations to request crosswalk exceptions for CY2025.
June 7, 2024	CMS releases CY2025 D-SNP module for D-SNPs to upload required State Medicaid Agency Contracts (SMACs), Attestations, and Contract Matrices in HPMS.
July-August, 2024	CMS releases state-specific marketing guidance for MMPs.
July 1, 2024	D-SNP applicants must submit SMACs and contract matrices to CMS in HPMS.
July 10-12, 2024	Second submission period begins for Plans/Part D sponsors to request CY2025 crosswalk exceptions in HPMS.
Late July/Early August 2024	CMS releases the Part D national average monthly bid amount, the Medicare Part D base beneficiary premium, the Part D regional low-income premium subsidy amounts, the MA regional PPO benchmarks, and the de minimus amount.
No Later than July 29, 2024	MA organizations that receive, on or before this date, a termination notice from CMS with an effective date of December 31, 2024, must issue notices to their plan enrollees at least 90 days prior to the effective date of the termination.

Key 2024 Medicare Advantage Dates

Date	Event
August-September 2024	Plan preview periods of Part C & D Star Ratings in HPMS. ⁶
Mid-August 2024	CMS sends approval letters to D-SNP look-alikes for transitions and POVER processes.
August 21, 2024	CMS releases CY2025 contract materials in HPMS for MA and Part D plans (including D-SNPs and MMPs).
August 26, 2024	CMS notifies all D-SNPs of final determinations of integration status and sanctions based on CY2025 SMACs.
August 31, 2024	CY2025 contract execution deadline.
Mid-September, 2024	All CY2025 MA and PDP contracts fully executed (signed) by both Part C/Part D plan sponsors and CMS.
September 30, 2024	Deadline for all MA organizations (including D-SNPs and MMPs) to send the standardized Annual Notice of Change (ANOC) to enrollees. Plans that have Part D cost sharing must also send the LIS rider to enrollees by this date (this is not applicable to MMPs and D-SNPs with no Part D cost sharing).
Early October 2024	Plans submit transactions for approved crosswalk exceptions according to the End-of-Year Enrollment and Payment Systems Processing Information HPMS memo.
October 1, 2024	CMS releases CY2025 plan and drug benefit information in the Medicare Plan Finder (MPF) on Medicare.gov.
October 1, 2024	MA and PDP plan marketing begins for CY2025. Organizations may market both CY 2024 and CY 2025 simultaneously but must clearly indicate which plan year is being discussed.
October 2, 2024	Deadline by which enrollees of non-renewing PDPs, MA plans, MA-PD plans, MMPs, and cost-based plans must receive final, personalized beneficiary non-renewal notification letters.
Early October 2024	Plans submit transactions for approved crosswalk exceptions (in accordance with the guidance provided in the End-of-Year Enrollment and Payment Systems Processing Information HPMS memo). ⁷
Early-Mid October 2024	MA organizations of D-SNP look-alikes submit POVER transactions.
Early-Mid October 2024	Medicare Advantage and Part D plan Star Ratings released on Medicare.gov.
Mid-October 2024	CMS releases CY2026 Notice of Intent to Apply (NOIA) for MA organizations wishing to apply for new contracts or service area expansions.
Mid-October 2024	POVER (Plan-submitted rollover) transactions must be complete (if required) according to the End-of-Year Enrollment and Payment Systems Processing Information Memo.
October 15, 2024	Deadline for all MA organizations (including D-SNPs and MMPs) to send the following documents to current enrollees: Evidence of Coverage (EOC); abridged or comprehensive formularies; and provider/pharmacy directories.

Key 2024 Medicare Advantage Dates

Date	Event
October 15, 2024	Deadline for MA organizations that need to make corrections to CY2025 ANOCs to submit ANOC errata to CMS in HPMS. MA organizations must send the corrected ANOCs to enrollees immediately following CMS approval.
October 15, 2024	Medicare Annual Election Period (AEP) begins. Medicare beneficiaries can enroll in MA or Part D plans for CY2025.
November 11, 2024	CY2026 NOIA deadline to ensure access to HPMS for MA organizations applying for new contracts or service area expansions.
November 15, 2024	Deadline for MA organizations that need to make corrections to CY2025 EOCs to submit EOC errata to CMS in HPMS. MA organizations must send the corrected EOCs to enrollees immediately following CMS approval.
December 7, 2024	End of the Annual Election Period.

ABOUT THE INTEGRATED CARE RESOURCE CENTER

The ***Integrated Care Resource Center*** is a national initiative of the Centers for Medicare & Medicaid Services Medicare-Medicaid Coordination Office to help states improve the quality and cost-effectiveness of care for Medicare-Medicaid enrollees. The state technical assistance activities provided by the ***Integrated Care Resource Center*** are coordinated by **Mathematica** and the **Center for Health Care Strategies**. For more information, visit www.integratedcareresourcecenter.com.

ENDNOTES

¹ The dates in this calendar are for 2024 Medicare Advantage and Prescription Drug Plan activities. The exact dates of activities in future years are subject to change.

² CMS requires organizations planning to offer Medicare Part D or MA plans (including D-SNPs and MMPs) to submit a Notice of Intent to Apply if they would like to offer a new plan in 2024 or if they would like to expand the service area of an existing plan.

³ This is required of all MAOs but is especially important for D-SNPs that wish to be designated as a Fully Integrated Dual Eligible Special Needs Plan (FIDE SNP) or a Highly Integrated Dual Eligible Special Needs Plan (HIDE SNP) in 2025. To qualify as a FIDE SNP, a single legal entity must hold both a Medicare Advantage D-SNP contract with CMS and a Medicaid managed care organization contract with the state Medicaid agency. To qualify as a HIDE SNP, a MAO must demonstrate that Medicaid benefits are covered by either: (1) the same legal entity as the D-SNP; or (2) the same parent company as the D-SNP. For more information about FIDE SNPs and HIDE SNPs, see ICRC's tip sheet on D-SNP definitions at <https://integratedcareresourcecenter.com/resource/definitions-different-medicare-advantage-dual-eligible-special-needs-plan-d-snp-types-2023>.

⁴ States interested in requiring plans to cover certain benefits, including supplemental benefits, will want to have discussions with plans well in advance of the June MA bid submission deadline.

⁵ Last year's version of this notice is available in the HPMS memo archive file for the week of April 3-7, 2023: <https://www.cms.gov/https://editcms.gov/research-statistics-data-and-systems/computer-data-and-systems/hpms/hpms-memos/hpms-memos-wk-1-april-3-7>.

⁶ States can use the Part C and D measures in the MA star ratings to assess the quality and performance of MA plans operating in their state. Note that the star ratings are assigned at the contract level, not at the individual plan level. A single MA contract may include more than one type of SNP as well as non-SNP MA plans. For more information, see the ICRC tip sheet "How States Can Use Medicare Advantage Star Ratings to Assess D-SNP Quality and Performance." Available at: https://www.integratedcareresourcecenter.com/sites/default/files/2020_Medicare_Advantage_Star_Ratings_Guide.pdf

⁷ The 2023 End-of-Year Enrollment and Payment Systems Processing Information HPMS memo (labeled "2023 EOY Memo") is available in the HPMS memo archive file for the week of August 21-25: <https://www.cms.gov/research-statistics-data-and-systems/computer-data-and-systems/hpms/hpms-memos-archive-weekly/71636784/hpms-memos-wk-4-august-21-25>.